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Fleming's Prime Steakhouse & Wine Bar
Sweeps *Wine Enthusiast Magazine* Annual Awards with 64 Honors

Newport Beach, California, February 2010 – *Wine Enthusiast Magazine* has recognized ***Fleming's Prime Steakhouse & Wine Bar*** with 64 awards, one for every restaurant open at the time of judging, in their annual **America's Best Wine Lists** for 2009. Most Fleming's received the **Award of Distinction**, with 16 locations singled out for the prestigious **Award of Unique Distinction**. The *Wine Enthusiast* Restaurant Awards for 2009, published in the February 2010 issue, were granted to the best restaurants in the world for wine. The tenth annual *Wine Enthusiast's* Wine Star Awards black tie gala was held at the venerable New York Public Library, honoring outstanding industry achievers.

According to Karen Berman of *Wine Enthusiast*, awards "are based on the quality of the overall wine program. Selection, service, individuality and value are all considered," she adds. The magazine's panel of judges consists of wine experts, connoisseurs, and editors.

"We are thrilled to once again be honored by *Wine Enthusiast Magazine*," says **Fleming's** Director of Wine, **Marian Jansen op de Haar**. "These highly-coveted awards validate our ongoing commitment to providing our guests with the ultimate dining experience."

Fleming's is recognized for its innovative wine program that features the **Fleming's 100™** wines-by-the-glass program. Each year, wines are selected after Jansen and Fleming's wine managers taste thousands of wines. A majority of these selections will appear on each **Fleming's** list throughout the country. Additional wines are selected at each location to reflect local regional tastes.

"The **Fleming's 100** is an honor roll of excellence from around the world. We look for balanced wines that complement our food, have a sense of place and are a good value," says Jansen op de Haar.

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This year's collection of 100 wines by the glass acknowledges the pleasure of discovering a great wine at a great value and features 30 wines available for \$10 a glass or less. The 16 restaurants recognized with Award of Unique Distinction are: **Newport Beach** and **Downtown LA (LA Live), CA; Summerlin, NV; Scottsdale and Chandler, AZ; Salt Lake City UT; Tulsa, OK; Houston-North Oaks, TX; Akron and Cleveland, OH; Tampa and Sandestin, FL; Raleigh, NC; Tysons Corner, VA; Marlton, NJ; and W. Hartford, CT.**

Fleming's Wine Flights

Wine flights, served in **Fleming's** stylish "wine vine," give guests the opportunity to sample a trio of two ounce tastes. Comparing wines side-by-side is an excellent way for diners to educate their palates, experience a wide array of flavors, and discover new favorites. **Fleming's** features a daily white, red and a reserve Flight of the Night. A friendly, knowledgeable staff is available to assist guests with creating their own flight.

About Fleming's Prime Steakhouse & Wine Bar

The nationally acclaimed **Fleming's Prime Steakhouse & Wine Bar** offers the best in steakhouse dining – prime meats and chops, fresh fish and poultry, generous salads and side orders—with a wine list that features over 100 wines served by the glass. **Fleming's** was launched in Newport Beach, California in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen.

For more information about **Fleming's Prime Steakhouse & Wine Bar** and the **Fleming's 100**, please visit FlemingsSteakhouse.com.

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