



FOR IMMEDIATE RELEASE

News Contact: Stephanie Amberg, Vice President of Public Relations
813/282-1225

Fleming's Prime Steakhouse & Wine Bar
Turns Up the Passion for Valentine's Weekend

*Celebrate Four Nights with Special Sharing Menu, Tickled Pink Cocktail,
and \$25 Gift toward a Future Rendezvous*

Newport Beach, California, January 2011 – Fleming's Prime Steakhouse & Wine Bar makes it easier for couples to share the passion this year with a romantic sharing menu and four days to celebrate. In honor of Valentine's Weekend, **Fleming's** will offer a special Valentine Sharing Menu available Friday, February 11; Saturday, February 12; Sunday, February 13; and Monday, February 14. The menu is created especially for two, and is available in addition to Fleming's regular a la carte menu.

To give couples another reason to celebrate, **Fleming's** is offering each couple dining during Valentine's Weekend a complimentary \$25 Fleming's Dining Card to use toward a future rendezvous with their sweetheart.*

"Valentine's Day is always a memorable time for our guests," says Executive Chef Russell Skall. "We've created our Sharing Menu with suggested wine pairings from our Director of Wine Marian Jansen op de Haar as an addition to our regular menu. There is nothing more romantic and intimate as savoring the pleasures of a meal with someone you love."

To add an extra touch of romance to the occasion – without an extra touch to the waistline – Jansen op de Haar has created the 99 calorie Tickled Pink cocktail. The sparkling elixir blends Belvedere Vodka with orange juice and raspberries, and a splash of Italian Mionetto Prosecco.

"A sparkling cocktail is always an endearing and romantic way to start the evening. The bubbles tickle the senses and are always a symbol of celebration," says Jansen op de Haar. "This year, we also wanted to continue offering a low calorie option for our guests. The Tickled Pink cocktail is only 99 calories. What better way to toast to the one you love without a second thought to New Year's Resolutions."

MORE

Fleming's Prime Steakhouse & Wine Bar
Add One

The Valentine's Weekend Sharing Menu offers:

Tickled Pink

Toast your Valentine with our special 99 calorie cocktail.

Belvedere Vodka, orange juice, raspberry and Mionetto Prosecco \$9.95

Filet Mignon & Crab-Stuffed Shrimp

Filet mignon with Madeira sauce, giant black tiger shrimp stuffed with crab and topped with bacon and lemon garlic butter sauce. Served with butter poached Portobello mushrooms and parmesan cheese mashed potatoes.

Your choice of Fleming's, Caesar or Wedge Salads.

For two: \$98.95**

Suggested pairing: Rodney Strong, Merlot Sonoma County, 2006/2007

New York Strip Steak & Shrimp Scampi

Hand-carved prime New York steak with peppercorn sauce, shrimp scampi with chimichurri herb pesto. Served with lemon-scented orzo pasta and French green beans with porcini essence.

Your choice of Fleming's, Caesar or Wedge Salads.

For two: \$89.95**

Suggested pairing: CATENA, Malbec Mendoza Argentina, 2008

Red Velvet Cake & Chocolate Dipped Strawberries

Classic three layer red velvet cake with strawberry cream cheese frosting, garnished with two double-dipped chocolate strawberries.

For two: \$9.50**

Suggested pairing: FONSECA, Reserve Porto Bin 27 Portugal NV

Please visit www.FlemingsSteakhouse.com for your closest restaurant and to make a reservation.

99 calorie "Tickled Pink" cocktail recipe and photo available upon request.

**\$25 Valentine's Card offer is valid for visits occurring on 2/11/11, 2/12/11, 2/13/11 and 2/14/11 only. Limit one Valentine's Card per couple. Valentine's Card will be delivered at the end of the meal and will be valid through March 31, 2011.*

***Does not include tax, gratuity or wine pairings.*