

NEWS RELEASE
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FLEMING'S PRIME STEAKHOUSE & WINE BAR NAMED WINNER OF 2010 BREAKTHROUGH AWARD

Innovative Interactive Wine Dinner Takes Signature Wine Program To a New Level

Newport Beach, California, October 2010 - **Fleming's Prime Steakhouse & Wine Bar** was recently recognized by *Hospitality Technology* magazine and presented with its 2010 Breakthrough Award. The restaurant was recognized for its innovation in workforce management with its use of TANDBERG videoconference technology to create the **Fleming's Video Network**. Jennifer Capler, Vice President of Training & Development, and Craig Sheppard, National IT Training Coordinator, were on hand to accept the award in San Diego, California.

Through the use of this technology **Fleming's Prime Steakhouse** has been successful in reducing the cost of traveling for its restaurant operators and executives. Additionally, TANDBERG is available to restaurant guests seeking an effective communications tool that allows them to interact with people in other parts of the country, whether it's for business purposes or a special social occasion. All restaurants have a private dining room that is equipped with TANDBERG's capability to communicate with all 64 Fleming's locations and also any other video conferencing system in the world. The network has been designed to utilize the industry standard protocols which allow calls from non-**Fleming's Prime Steakhouse** locations as well. Known for its ease of use and reliability, TANDBERG also has the capability to play PowerPoint presentations, DVDs and slide shows on a large LCD screen.

According to Capler, **Fleming's Prime Steakhouse** recently hosted an Interactive Wine Dinner for wine enthusiasts across the country using the video network at each of its 64 locations. This unique event provided guests with the opportunity to enjoy a delicious dinner and signature wines from the award-winning Caymus Vineyards while listening to the owner and winemaker, Chuck Wagner, converse with **Fleming's Prime Steakhouse** Director of Wine Marian Jansen op de Haar and Executive Chef Russell Skall. Through the live video feed from Northern California they collectively responded to guests' questions from across the country.

"We were thrilled to provide to our guests cutting-edge technology to enhance the overall **Fleming's Prime Steakhouse & Wine Bar** experience," said Capler. "These technological advances have opened new doors, allowing our wine lovers to directly connect with key winemakers and enthusiasts."

About Fleming's Prime Steakhouse & Wine Bar

The nationally acclaimed **Fleming's Prime Steakhouse & Wine Bar** offers the best in steakhouse dining – Prime meats and chops, fresh fish and poultry, generous salads and side orders—with a unique wine list known as the "Fleming's 100" that features 100 wines served by the glass. **Fleming's** was launched in Newport Beach, California in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen. Today there are 64 restaurants nationwide. **Fleming's** is the recipient of numerous prestigious awards, including *Wine Enthusiast's* annual Awards of Distinction and *Wine Spectator's* annual Awards of Excellence.

About TANDBERG/Cisco

Recognized as a leading global provider of telepresence and high-definition videoconferencing solutions for unified communications, the TANDBERG video conferencing system is the preferred system by Fortune 100 companies for its state-of-the-art features, functionality and reliability.

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