



## MEDIA ADVISORY

**WHAT: SUNDAY PRIME RIB DINNER AT FLEMING'S & "BIG GAME" OFFERINGS**

*Guests are invited to rekindle the warmth of family ties a little longer this season by enjoying the Sunday Prime Rib Dinner at a special price.*

**WHEN: Every Sunday in January 2011 and Sunday of AFC/NFC Championship Game \* (January 23, 30 and February 6)**

**PRIME RIB COST: \$29.95\*\* per guest**

**\*5/6/7:** The popular Fleming's "5 for 6 'til 7" bar menu, offering 5 premium cocktails, 5 award-winning wines by the glass, and 5 signature appetizers—all priced at \$6 each—a stellar value, will be available all night\*\*\* on the evening of the Big Game, AFC/NFC Championship Game (5 for 6 'til 7 Bar Menu typically available only until 7 p.m., 7 days a week)

**WHERE: *Fleming's Prime Steakhouse & Wine Bar***  
Please visit [www.FlemingsSteakhouse.com](http://www.FlemingsSteakhouse.com) to find your closest restaurant and hours.

**MENU:** The Sunday Prime Rib Dinner is a 3-course dinner featuring 12 ounces of succulent Prime Rib served with a trio of sauces: Au jus, Horseradish and Dijon; choice of The Wedge, **Fleming's** or Caesar salads; one side dish and dessert.

*\*\*excluding tax and gratuity or wine. Our Prime Rib Dinner is available every Sunday, but at the special price of \$29.95 per guest in January and February 6 only.*

**ABOUT FLEMING'S:** Nationally acclaimed Fleming's Prime Steakhouse & Wine Bar offers the best in steakhouse dining – Prime meats and chops, fresh fish and poultry, generous salads and side orders—with a unique wine list known as the "Fleming's 100™" that features 100 wines served by the glass. For more information about Fleming's Prime Steakhouse & Wine Bar and the Fleming's 100, please visit [www.FlemingsSteakhouse.com](http://www.FlemingsSteakhouse.com).

**CONTACT:** Stephanie Amberg, **Fleming's Prime Steakhouse & Wine Bar**  
813/282-1225 or [StephanieAmberg@FlemingsSteakhouse.com](mailto:StephanieAmberg@FlemingsSteakhouse.com)

\*\*\*Hours and offerings are subject to change in compliance with local or state liquor laws. Liquor by the drink tax embedded for cocktail; liquor by the drink and sales tax embedded for wine (TN). Due to local and/or state liquor laws, Fleming's is unable to offer alcoholic beverages on the "5 for 6 'til 7" menu in IN, MA, NC, OK, RI, UT.

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